AUTHOR PLAYS A
GREAT PART ON
WORLD'S STAGE

Without Written Article Many
Activities Would Be
Forced to Cease

WINNFRED REEVE
TELLS RADIO FANS

Interesting Address on
"Literature As a Profession"
Broadcast

"Literature as a Profession" was the subject which Winnfred Reeve, the author, chose to present in an address to radio fans over the Mutual network on Friday afternoon. Mrs. Reeve dealt at length with the standpoint, yet in such an interesting and candid manner that listeners were received at the station reception room in the highest spirit in securing the services of this gifted woman.

Mrs. Reeve said in part:

"...literature as a profession has only a very small number of good authors in it, that will not yield a fortune..."

What It All Means

"...publishers must produce material that makes an immediate appeal to the public to be successful. The most famous author in the world would be no publishing house, no matter how large, if the public did not like the book."

"...the author is the one who is able to sell his work and make it a success. The publisher is the one who has the money to back the author's work and see it through to completion."

The Author of Today

"...the author today is no longer a secluded recluse, but a public figure. He has learned to handle the press and public relations in a professional manner."

The Maurer said "What?" for 500 years, in another era. Now the author is asked to appear in person at book fairs and conventions, to give readings and lectures, to attend book openings and book signings. He has become a public figure, a part of the society scene. But the author has not lost his ability to write. He still sits down at his desk and writes, perhaps for hours a day, under the pressure of deadlines and the need to earn a living. He is still a solitary figure, absorbed in his work, surrounded by the quiet of his study or the stillness of his office. But he has learned to deal with the public, to be a public figure, and to take his place in the world of books.